

POSTER DESIGN FORM

Target Audience: _____

Grabber: _____

WSIC (Why Should I Care?): _____

Involvement Statement: _____

Recap (theme): _____

Who: _____

What: _____

When: _____

Where: _____

How/How Much: _____

DESIGN CHOICES

Alphabet Choice (font): _____

Emphasis Media: _____

Surface: _____

Colors: _____

Other: _____

ASSIGNMENT

Who: _____

When Assigned: _____

Due Date: _____

Number of Posters: _____

Accepting Responsibility: _____

Hanging Where and How: _____

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