

# POSTER DESIGN FORM

Target Audience: \_\_\_\_\_

Grabber: \_\_\_\_\_

WSIC (Why Should I Care?): \_\_\_\_\_

Involvement Statement: \_\_\_\_\_

Recap (theme): \_\_\_\_\_

Who: \_\_\_\_\_

What: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

How/How Much: \_\_\_\_\_

## DESIGN CHOICES

Alphabet Choice (font): \_\_\_\_\_

Emphasis Media: \_\_\_\_\_

Surface: \_\_\_\_\_

Colors: \_\_\_\_\_

Other: \_\_\_\_\_

## ASSIGNMENT

Who: \_\_\_\_\_

When Assigned: \_\_\_\_\_

Due Date: \_\_\_\_\_

Number of Posters: \_\_\_\_\_

Accepting Responsibility: \_\_\_\_\_

Hanging Where and How: \_\_\_\_\_

# POSTER DESIGN FORM

Target Audience: \_\_\_\_\_

Grabber: \_\_\_\_\_

WSIC (Why Should I Care?): \_\_\_\_\_

Involvement Statement: \_\_\_\_\_

Recap (theme): \_\_\_\_\_

Who: \_\_\_\_\_

What: \_\_\_\_\_

When: \_\_\_\_\_

Where: \_\_\_\_\_

How/How Much: \_\_\_\_\_

## DESIGN CHOICES

Alphabet Choice (font): \_\_\_\_\_

Emphasis Media: \_\_\_\_\_

Surface: \_\_\_\_\_

Colors: \_\_\_\_\_

Other: \_\_\_\_\_

## ASSIGNMENT

Who: \_\_\_\_\_

When Assigned: \_\_\_\_\_

Due Date: \_\_\_\_\_

Number of Posters: \_\_\_\_\_

Accepting Responsibility: \_\_\_\_\_

Hanging Where and How: \_\_\_\_\_